

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending January 23rd, 2021 – New Ads Down Over The Week But Well Above Recent Lows**

WETHERSFIELD, January 29th, 2021 – During the week ending January 23rd, 2021, there were 4,493 new postings, down 20% from a week ago but up 34% from four weeks ago. This level is the third highest new ad count since early November. This over the week drop is driven by Retail Trade (-421 new ads) and Transportation & Warehousing (-98 new ads), which account for a combined 47% of total over the week change. Almost 60% of Retail Trade over the week change can be attributed to Petco (-201 new ads) and Dollar Tree (-49 new ads). Over the week Transportation & Warehousing declines were the result of smaller drops across a larger share of employers in that industry.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Customer Service Representatives.

**Employers** with the most new postings include Hartford Healthcare, CVS Health, and McDonald’s.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (1,083 new postings, +5% over the week)
* **Accommodation & Food Service** (334 new postings, +21% over the week)
* **Manufacturing** (406 new postings, +0.2% over the week)

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 Fifteen sectors had job posting increases over the week, one was unchanged and five had increases. Most of the new ad decreases occurred in Retail Trade (-421 new ads or -46%) and Transportation & Warehousing (-98 new ads or 52%) Of the five increasing sectors, the largest were Accommodation & Food Service (+57 new ads or +21%) and Health Care and Social Assistance (+52 new ads or +5%).   
 Over four weeks, all but three sectors increased. The largest four-week increases occurred in Health Care & Social Assistance (+494 new ads or +84%), Accommodation & Food Service (+232 new ads or +227%), and Manufacturing (+139 new ads or +52%). Of the three decreasing industries over four weeks, the largest was Retail Trade (-192 new ads or -28%) and reflects seasonal employment for that industry.  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Retail Salespersons (232 new postings, +22% over the week)
* Retail Salespersons (180 new postings, -19% over the week)
* Customer Service Representatives (140 new postings, -7% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings during the week ending January 16, 2021 were mostly in Health Care, Finance & Insurance, and Retail Trade. The 25 employers shown above account for 26 percent of all new ads. Of the top 25 employers, 22 had over the week increases, 3 had decreases. The 22 increasing employers had a combined 572 new ad increase over the week and the 4 decreasing employers accounted for a combined 39 new ad decrease. McDonald’s (+73new ads), CVS Health (+61 new ads), and Mercy Hospital (+51 new ads) had the largest new ad increases over the week.   
 **Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)